

Impact 2024 - In Memory of Bretto Evans



300+ participants | 9 events | 2 grants | 1 mentor program

Climb Camp by Arc'teryx

Kai Tiaki te Kura Tawhiti - April 2024

- 8 kids
- 1 day climbing at and caring for Castle Hill
- 4 local coaches
- Learning through movement and guardianship

Backcountry Safety Camp by POC - July 2024

- 8 kids
- ASC1 avalanche certification for each kid
- 2 days based out of Craigieburn Valley Ski Club
- 2 professional guides from Alpine Guides Ltd
- 2 coaches
- Unique kids freeride focused backcountry course

Snow Camps by Arc'teryx - September 2024

2 days of ski and snowboard skills, 1 evening of learning sessions

Mt Olympus

- 30 kids
- 6 coaches
- Harry Cookson, Henry and Tom Freeman, Ruby Hewitt are all Gritt alumni who have progressed to coaching the next generation

Broken River

- 23 kids
- 7 coaches
- Mari Henderson is a Gritt alumni coaching the next generation

Bike Camp at Cable Bay - December 2024

- 27 kids
- 5 coaches
- Supported by Specialized NZ, Best Build, Cable Bay Adventure Park

Community Freeride Days

- **Mt Hutt** - September 2024
 - 45 people
 - Skiing, snowboarding, and a BBQ for the crew
- **Whistler** - December 2024
 - 40+ people
 - Community skiing at Canada's home of freeride
- **Revelstoke** - December 2024
 - 25+ people

Reel Deal Video Event

September 2024

- 111 participants
- Across 35 teams
- 100,000+ instagram impressions from Gritt's account alone

Mentoring Pilot Year

- 6 pairs across ski and bike - top athletes helping motivated up and comers
- Standout was the partnership between Sammie Maxwell and Maria Laurie
 - Weekly calls advising on training, supporting race planning, and help however was needed
 - Positive feedback from both sides
 - Maria now wants to be a mentor too
- The example set by Sammie and her processes will form the basis for the 2025 mentoring program focusing on bike

Grants - supporting Gritt alumni attending freeride junior world championships

- \$500 each
- Joe Cookson - Mt Olympus member, every year attendee of Mt O snow camp, 2024 backcountry camp attendee
- Hamish Henderson - Broken River member, every year attendee of BR snow camp

We're grateful for support from organisations who believe in sporting accessibility:

Arc'teryx, POC, Inspire Foundation, Snowsports NZ, Selwyn Tourism, Mt Olympus Ski Club, Broken River Ski Club, Cable Bay Adventure Park, Alpine Guides, Specialized NZ, Atomic Skiing, Best Build Construction